

Cookies

A cookie is a small text file that may be stored on visitor's digital device when they visit AikGroup (CY) Limited website. The purpose of cookies is to enable the website to collect and remember visitor's preferences (site settings like language, media playing and sound settings, location, etc.) for a certain period, so they can navigate the pages more efficiently, saving favorite settings and contributing to a better website experience. Cookies can also be used to establish anonymized statistics about browsing experience on AikGroup (CY) Limited web site.

Usual cookie types are:

- > *First-party cookies* - cookies set by the website individual user visits and only that website can read them (storing visitor preferences, making websites operational, gathering analytics data about user behavior). These cookies remember if a user has agreed to (or refused) this site's cookie policy.
- > *Third-party cookies* - cookies set by external services on a website. Content from external providers like Facebook, Twitter or YouTube are third-party cookies and individual users first must accept their specific terms and conditions, including their cookie policies over which AikGroup (CY) Limited does not have control. If no abovementioned content is viewable on the website, no third-party cookies will be installed on the device.
- > *Operational cookies* - for certain web pages to function, these cookies must be included, and they do not require user's consent. That would be authentication cookies or technical cookies required by certain IT systems.
- > *Analytics cookies* - cookies that assess how individual user interacts with a website – as an anonymous user (the data gathered does not identify the user personally) and the data is not shared with any third parties or used for any purpose other than to improve the service and user experience.
- > *Persistent cookies* - cookies saved on a computer and not deleted automatically when individual user quits his or her browser.
- > *Session cookies* – cookies saved on a computer and deleted when individual user quits browser.

The website may also use cookies which are not necessary for its functioning. AikGroup (CY) Limited does not use such cookies to track the behavior of individual users or to identify them, but to gain useful insights into how they use the website to improve it for visitors.

AikGroup (CY) Limited website does not contain user-tracking technologies (used to build advertising profile or to identify individual users for ad targeting on website), third-party cookies, Facebook Pixel or Google Analytics' "remarketing audiences" features. AikGroup (CY) Limited does not use tracking that evades cookie blockers, session recording services or the website capture keystrokes.

Every internet browser (Google Chrome, Mozilla Firefox, Edge, Bing, Safari, Opera, etc.) has its own cookie settings. If a Data subject does not want to receive cookies, they can adjust browser settings to notify when cookies are sent to them, and they can also refuse to accept all cookies (restricting or blocking). Also, they can delete cookies that had already been placed on their device (removing).

Every time Data subjects visit AikGroup (CY) Limited website, they will be prompted to accept cookies with a notification that AikGroup (CY) Limited uses cookies and that by further reviewing website, visitors consent to the use of cookies.